

# Enterprise Event Tech Stack Checklist

Zlicc planning checklist

- Confirm event format, venue, audience type and success metric.
- Map registration, check-in, badge, access and exception workflows.
- Plan audience engagement moments by session, booth or stage cue.
- Decide where AI, XR, live streaming or content adds real value.
- Define dashboards, lead exports, reports and post-event actions.

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